

## *THE QUAIL, A MOTORSPORTS GATHERING:* REDEFINING AUTOMOBILE CELEBRATIONS

Sports and Racing Automobile Elegance Paired with Extraordinary Jewelry,  
Fine Culinary and Wine Excellence.

CARMEL VALLEY, Calif. (September 9, 2005) – *The Quail, A Motorsports Gathering* brings refinement to automobile gatherings, featuring 120 Sports and Racing legendary vehicles at its Garden Party, showcasing fine wines and cuisine inspired by the event's tribute to the legendary *La Carrera Panamericana*. The Quail, in its third, year sold out to 3000 enthusiasts and included the unveiling of Bentley's new Arnage Blue Train, the launch of the newest Land Rover Experience Driving School at Quail Lodge, one of four driving schools in the world, a selection of rare jewelry and an exhibition of Automotive Fine Art Photography.

In 2005 Louis Vuitton will annually crown a car chosen among the winners of the most famous concours d'elegance in the world. This year *The Quail* was recognized by Louis Vuitton of being one of four concours in the world whose "Best in Show" will be considered for the Louis Vuitton Classic Concours Award. Christian Philippsen, Chief Judge of the Louis Vuitton Classic Awards, says, "The Louis Vuitton Classic Concours Award is attributed to one of the Best of Show winners of the major concours in the world. In order to be nominated, an event must present a combination of spectacular location, superior quality of organization and brilliant selection of cars. The Quail certainly qualifies."

At *The Quail*, attendees indulged their passion for rare sports and racing cars elegantly displayed among other art and craft exhibitions, including: fine gastronomy and wine tasting prepared by Quail Lodge's and Bernardus Lodge's Executive Chef and Culinary Director Cal Stamenov and his culinary team, rare pieces of jewelry at Bonhams & Butterfields' auction, and an exhibition of Automotive Fine Art Photography featuring artwork from Winston Goodfellow, Denise McCluggage, Michael Furman and Phil Toy.

"The Quail was an overwhelming success. In just our third year in creating this event we have already received critical acclaim from national to international media and car enthusiasts on what a spectacular event we have created on the Monterey Peninsula," said Michael Oprish, General Manager of Valley Resort Management. "Thanks to our sponsors, entrants and guests we were also able to make donations to four local charities."

The traditional Historics to *The Quail Run* featuring twenty-five of the most celebrated 1947-1955 Sport Racing Cars, thundered in convoy from the Rolex Monterey Historic Races at Mazda Raceway Laguna Seca to attend lunch at *The Quail* and gathered on the lawn before returning to their race schedule.

*The Quail's* audience also enjoyed test-driving one of the new Bentley automobiles including the Arnage RL, Continental Flying Spur and the Continental GT, or driving the Range Rover Sport off-road on the newest Land Rover Experience Driving School, or trying on rare jewelry including a 76.45 carat Archduke diamond, one of the largest diamonds in the world.

*The Quail* judging formula is entirely unique by which the entrants themselves are called upon to subjectively choose which vehicle has achieved its design goal, performance expectations and overall impact on the automotive history and soul. *The Quail 2005* awarded 10 categories. The winner of the "Best in Show" award went to the 1934 Alfa Romeo 8C-2300 SIII Longo Le Mans Replica owned by John Ridings-Lee.

*The Quail* Category winners included:

- **Pacific Tweed's Eye for Style**  
1938 Peugeot 402 Darl' Mat Special Sport Roadster  
Edward Fallon
- **Road & Track Editor's Choice Award**

1956 Austin Healey 100 M 'Le Mans'  
Bill Meade

- **Sports Motorcycles**  
1969 BMW R 60/2  
Gary Wasserman
- **Supercars**  
2005 Mercedes Benz McLaren SLR  
Lawrence Brackett
- **La Carrera Panamericana**  
1952 Ferrari 340 Mexico Coupe Vignale  
Arturo Keller
- **The Great Ferraris**  
1962 Ferrari 250 SWB California Spyder  
Larry Carter
- **Pre-War Sports and Racing**  
1937 Bugatti 57S Atalante  
William E. Connor
- **Post-War Sports**  
1954 Bentley R-Type Continental H.J. Mulliner Fastback  
Ralf Marano
- **Post-War Racing**  
1959 Ferrari TR 59/60 'Fantuzzi'  
John Mozart
- **Rolex Best in Show**  
1934 Alfa Romeo 8C-2300 SIII Longo Le Mans  
John Ridings-Lee

The Quail, A Motorsports Gathering 2006 will take place on Friday, August 18, 2006. Next year's gathering will celebrate the 100<sup>th</sup> Anniversary of the famous Italian Race, the Targa Florio. Entry will be limited to 3000 people. For more information on *The Quail*, visit [www.quailodge.com](http://www.quailodge.com).

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