



THE QUAIL MOTORCYCLE TOUR
THE QUAIL RALLY
THE QUAIL, A MOTORSPORTS GATHERING

A P E N I N S U L A H O T E L S E V E N T

**LARGEST EXHIBIT OF FERRARI 250 GT SERIES 1 CABRIOLETS
EVER ASSEMBLED IN ONE LOCATION TO BE DISPLAYED AT THE QUAIL 2007**
The Kick-off to Monterey's Classic Cars Week to Celebrate the World's Rarest Automobiles and the Luxury Lifestyle that Complements Them.



CARMEL, Calif. (June 5, 2007) – The world's largest exhibition of *Ferrari 250 GT Series 1 Cabriolets* ever assembled in one location will be brought together for the first time at *The Quail, A Motorsports Gathering*, on August 17, 2007 at Carmel's storied Quail Lodge Resort and Golf Club. The collection will include 20 of the remaining 32 automobiles, traveling from as far as Hong Kong, offering collectors and connoisseurs an unmatched opportunity to compare the aesthetics and engineering of these rare automobiles. Complementing the collection will be an array of fine delicacies, premium wine and spirits, and other accoutrements of the good life, all enjoyed in a luxe garden-party setting.

The Quail, the kick-off event for Monterey's Classic Cars Week, will honor the 50th anniversary of the 250 GT Series 1 Cabriolet, Ferrari's first series soft-top. The celebrated model was limited to 40 vehicles produced between 1957 and 1959. The cars were built with a single overhead cam V-12 engine. Via a four-speed gearbox, the 250 GT Series 1 was able to reach a top speed of 157 mph. While not all body designs were exactly the same, the cars all have a distinctive long and slender shape.

"We are proud to bring together the largest exhibition of Ferrari 250 GT Series 1 Cabriolets at the 2007 Quail," said Mathias Doutreleau, director of special events for Quail Lodge. "The Quail offers guests the unique opportunity to admire these exquisite automobiles that have come from all over the world."

Notable Series 1 Cabriolets on display at The Quail will include Chassis 0655 GT, owned by Ferrari factory grand prix driver Peter Collins; Chassis 0783 GT, owned by race driver and international playboy Porfirio Rubirosa; and Chassis 0709 GT that belonged to Prince Sadruddin Khan, the Aga Khan.

In addition to the Ferrari collection, an array of other rare and luxury automobiles will highlight the event. The Quail will celebrate the 75th Anniversary of the renowned Monte Carlo Rally, 50 years of racing at Monterey's Laguna-Seca Raceway, and pay tribute to Briggs Cunningham, celebrated racecar enthusiast, designer and



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driver. The Quail will also feature the first West Coast unveiling of the 2008 Maserati GranTurismo. Guests can also enjoy the Bonhams & Butterfields private auction of fine jewelry and classic automobiles; and test-drives by Lexus, Maserati and Land Rover. Capping it all off will be a sumptuous plain air luncheon featuring cuisine from Italy, France and California complemented by wines and premium spirits.

In its fifth year, The Quail is acclaimed as one of the premier events of the Monterey Peninsula's annual Classic Car Week. Last year, it attracted a capacity audience of 3,000 and received critical accolades from national and international media and automotive aficionados, including recognition from Louis Vuitton as one of five best concours in the world.

About The Quail

Tickets to The Quail are US\$ 200 per person, which includes admission to the event, wine tasting, gourmet lunch, a collectible poster and event magazine, and entry into to the Bonhams & Butterfields auction. Tickets are complimentary for children 12 and under. A portion of the proceeds will benefit several local and national charities aiding children and families. For more information, call toll-free 877-734-4628 or visit www.quailodge.com.

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Editors Note: Photography is available upon request. For media credentials visit www.quailodge.com

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