



THE QUAIL MOTORCYCLE TOUR
THE QUAIL RALLY
THE QUAIL, A MOTORSPORTS GATHERING

A P E N I N S U L A H O T E L S E V E N T

THE QUAIL, A MOTORSPORTS GATHERING

LUXURIOUS AUTOMOBILE EVENT UNVEILS ROLLS ROYCE PHANTOM COUPÉ, \$2.41M BUGATTI AND HONORS DAN GURNEY'S LEGENDARY EAGLE RACE CARS

CARMEL, CALIF. (July 29, 2008) –The crème de la crème of automobiles will be on display at *The Quail, a Motorsports Gathering* on Friday, August 15, 2008. In its sixth year, the now-legendary Quail event showcases driving machines – both classic and new – on the most exclusive day of Monterey Peninsula Car Week.

Quality over quantity is the keyword for the 3,000 lucky enthusiasts who are privy to this incredible stable of rare driving machines. This up-close-and-personal event sees enthusiasts and owners alike mixing and mingling and enjoying the finer things in life.

Motoring highlights of The Quail includes, amongst many others, the 1967 *Gurney Eagle F-1*, which Dan Gurney not only built but also brought to victory at the Spa-Francorchamp Grand Prix; the 1986 Porsche 962 that placed 1st overall at the 12hrs of Sebring in 1986, and the 1985 *Porsche 959 Rothmans Paris-Dakar ex-René Metge and Dominique Lemoyne* – one of the first three Porsche 959s to race in the *Paris-Dakar Rally*.

The Quail will also honor the *Twelve Hours of Sebring*, the United States' leading endurance race; the 25th anniversary of the *Porsche 959* – the first high-performance car to use an all-wheel-drive system, and *Eagle Race Cars* – celebrated for their outstanding performance and design by racing legend Dan Gurney. In addition, storied test driver Valentino Balboni will be at The Quail to be honored for his more than 30 years behind the wheel for *Lamborghini*.

This year, The Quail will be showcasing a number of automobiles for the first time. The *Rolls Royce Phantom Coupé* is having its first-ever showing in North America, and the keys to one of these will be handed over to a new owner at the event. In addition, *Bugatti* is showing its *Veyron Fbg par Hermès* for the first time on the West Coast. For this *Bugatti* has joined forces with legendary leather house *Hermès* to create a car which features *Hermès*-style handles echoing those of its famous luggage, a dashboard complete with a zippered *Hermès* wallet and a leather-lined trunk which holds a specially fitted hand-made leather case. This model is priced at 1.55 million euros (\$2.41 million).

Other highlights include luxurious cars from *Lexus, Rolls-Royce, Mercedes-Benz AMG* and *Maserati* – offering test drives and viewing of their automobiles. Once again, the *Land Rover Experience Driving School* will be offering off-road driving instruction on its trailsthrough the grounds of Quail Lodge.

Bonhams & Butterfields Auctioneers will once again showcase history-making cars in its now-famous yearly auction. Steve McQueen’s legendary *Le Mans Porsche* is one such car. A *Porsche 908/2 Pflunder* three-liter, air-cooled, flat-8 Spyder, this was raced by McQueen and Formula One driver Peter Revson in the *Le Mans 24-hour Grand Prix d’Endurance*, coming second only to Mario Andretti of Ferrari. The car, which participated in the *Le Mans* race a total of five times, was also used in McQueen’s 1971 movie *Le Mans*.

Bonhams also has a treat in store for enthusiasts looking to buy – or see – a truly classic luxury machine a legendary 1936 *Lagonda Rapide LG45* has been noted by many as “the most famous *Lagonda* of all” and was raced extensively in 1936 and 1937. It is expected to sell for an incredible \$1.2m-\$1.5m when it comes under the hammer.

In addition to a stunning array of cars, The Quail also boasts the best of the best in food and wines, jewelry and the other accoutrement of fine living. Every whim is catered for in this daylong extravaganza celebrating the sports car lifestyle and all that it stands for. For more information, call toll-free 877-734-4628 or visit www.quailodge.com.

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As one of the highlights of the Monterey Peninsula’s annual Classic Car Week, The Quail has attracts car lovers and makers alike. Key sponsors of the event include Maserati, Bentley & Bugatti, Elite Traveler, Rolex, MD Helicopters, Bonhams & Butterfields, Mercedes AMG and Lexus, Last year, The Quail attracted a capacity turnout of 3,000 and received critical acclaim from national and international media as well as automotive aficionados, including recognition from Louis Vuitton as one of five best concours in the world. This year, it expects to do the same.

EDITORS NOTE: Photography is available at <ftp://downloads.murphyobrien.com/quailodge>
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