



THE QUAIL MOTORCYCLE GATHERING

A P E N I N S U L A H O T E L S E V E N T

THE WORLD'S MOST FAMOUS MOTORCYCLE TO BE SHOWCASED AT THIRD QUAIL MOTORCYCLE GATHERING

***John Edgar Lighting, Known As 'Bathing Suit Bike' Will Be Exhibited on
May 14th at Quail Lodge Golf Club in Carmel, Calif.***

CARMEL, CALIF. (February 7, 2011) – Quail Lodge Golf Club www.quailodge.com, announced today that The Quail Motorcycle Gathering will feature the world's most famous motorcycle, the *John Edgar Lighting*, star of the renowned "Bathing Suit Bike" photograph, shot in Bonneville Salt Flats in 1948. The *John Edgar Lighting* will join the exceptional display of fine motorcycles at the third annual Quail Motorcycle Gathering, taking place on May 14, 2011. This year, the event will pay tribute to a century of racing at Isle of Man, while also showcasing the top motorcycles from the past, present and concepts for future. Entrants are now being accepted, and collectors and aficionados are invited to exhibit their bikes.

Building on the success of its sister automotive event, The Quail, A Motorsports Gathering, the upcoming day-long celebration will offer guests an unmatched opportunity to compare the aesthetics and engineering of the world's rarest pre-war and post-war sports and racing bikes, alongside spectacular custom motorcycles, all elegantly displayed in a picturesque Carmel Valley setting. For the first time, the optional full Concours judging will be offered for those enthusiasts interested in entering a motorcycle and competing for the coveted blue ribbon in their class.

"We are delighted to celebrate our third Annual Quail Motorcycle Gathering and bring together some of the most exciting motorcycles in history," said Courtney Porras Ferrante, Signature Events Director for The Quail Events. "Our guests will have the exclusive opportunity to view the array of exceptional bikes at *The Quail Motorcycle Gathering*, while enjoying a picnic lunch and live auction, and a beautiful spring weekend in Carmel."

With collectors and enthusiasts, attendees will view the latest products from leading motorcycle manufacturers, dealerships, accessories and lifestyle vendors. Guests will also enjoy live entertainment and a Southern-style barbeque lunch prepared by the culinary team at Quail Lodge. Attendees will gain access

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to Bonhams & Butterfields live auction of rare motorcycles and memorabilia, which will include Steve McQueen's 1971 *Husqvarna 400 Cross*, which he famously rode shirtless on the cover of Sports Illustrated in 1971. The auction will also feature a custom *Yamaha R1*, signed by World Champion Valentino Rossi, with proceeds to benefit Riders for Health. For more information about the Bonhams & Butterfields Auction, please visit www.bonhams.com/quailbikes.

Tickets to *The Motorcycle Gathering* are \$65 per person, \$15 for children 12 and under, and inclusive of lunch, live musical entertainment and access to the Bonhams & Butterfields Auction. The benefiting Charity will be Riders for Health, an international non-profit organization that provides health workers across Africa with reliable, motorized transportation as well as the necessary training in riding, driving, and maintenance. For more information on the organization, please visit www.riders.org. Event tickets are on sale now and can be purchased online at www.quailodgetickets.com.

To kick-off *The Quail Motorcycle Gathering*, enthusiasts are invited to participate in the one-day *Quail Ride* on Friday, May 13, 2011. The *Ride*, limited to 50 participants, will wind through 100 miles of the backroads of the Monterey Peninsula and conclude with a private dinner. The fee to participate in the *Ride* is \$250 per rider, and includes a gift bag, lunch, track time at the legendary Mazda Raceway Laguna Seca, and admission to an intimate dinner reception featuring special guest speakers, and a private sneak preview of the Bonhams & Butterfields Auction motorcycles. *Ride* participants also will receive a ticket to *The Quail Motorcycle Gathering* and an invitation to display a bike as an entrant.

A limited number of entrants and event sponsorships are still available. For more information, please call (877) 734-4628.

Editors Note: Media credential applications are available upon request.

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