



**THE QUAIL MOTORCYCLE GATHERING ANNOUNCES NEW
QUAIL MARKETPLACE TO DISPLAY VINTAGE AND MODERN MOTORCYCLES
FOR SALE BY OWNERS**

Fourth Annual Event Highlights Include the U.S. Debut of Magni Motorcycles' 1972 Magni Rocket 3

CARMEL, CALIF. (April 16, 2012) – [Quail Lodge Golf Club](#) announced today the debut of *The Quail Marketplace* where motorcycle owners and collectors can buy and sell bikes at the fourth annual [The Quail Motorcycle Gathering](#), taking place on Saturday, May 5, 2012, at Quail Lodge Golf Club in Carmel, Calif. The new outdoor corral will allow enthusiasts to peruse vintage and modern motorcycles and buy directly from owners without the traditional auction fees (\$25 registration per bike on display).

“As our event continues to grow, we are excited to add a new element to *The Quail Motorcycle Gathering* this year,” said Gordon McCall, co-founder of *The Quail*. “*The Quail Marketplace* is another way for motorcycle enthusiasts to get together at the event and buy and sell bikes the old fashion way.”

One of this year’s most anticipated motorbike debuts will be the U.S. unveiling of the 1972 Magni Rocket 3 by CEO Giovanni Magni of legendary Italian motorcycle builder, Magni Motorcycles. Commissioned by co-owner Jerry Liggett of TripleTecs, a renowned BSA/Triumph Triple specialist enterprise, the latest Magni creation is the only Magni with a British engine, combining a powerful 930cc BSA Rocket 3 full-race engine with a rolling chassis based on Magni’s MV Agusta race bike experience.

Additional key motorcycles on display include:

- **Gary Kohs’ collection of 32 MV Agusta motorcycles** – featuring the 1953 Isle of Man winner, an ex-works 125 c.c. MV Agusta and the 125 c.c. MV Agusta World Championship bike from 1956.

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- **Thom McIlhattan's collection of Harley-Davidson motorcycles** – five impressive bikes, including a 1909 Harley-Davidson Model 5A and a 1964 Harley-Davidson FLH Duo-Glide Panhead.
- **Steven Lawrence's 1962 BSA Gold Star motorcycle** – an original East Coast Gold Star Clubman bike found in abandoned condition and restored by Lawrence to its original state.

In between mingling with collectors and enthusiasts, attendees will view the latest products from prominent motorcycle manufacturers, dealerships, accessories and lifestyle vendors, including leading sponsors Breitling USA, and Ducati North America. Guests will also enjoy live musical entertainment and a barbeque lunch.

Enthusiasts are invited to participate in the full concours judging with the Best of Show winner receiving a Breitling watch and bottle of Roederer Estate Brut. The Breitling Circle of Champions Awards Ceremony will be immediately followed by a press conference where media attendees will have the opportunity to interview Gordon McCall and winners.

To kick off *The Quail Motorcycle Gathering*, guests are invited to hit the road with their fellow enthusiasts and join in *The Quail Ride* on Friday, May 4, 2012. Limited to 70 participants, the one-day ride will wind through 100 miles of Carmel and Salinas Valley back roads and conclude with a private dinner. The fee to participate in *The Quail Ride* is \$295 per rider, and includes a gift bag, lunch, parade laps at Mazda Raceway Laguna Seca, and admission to an intimate reception and dinner featuring special guest speakers. Ride participants will also receive a ticket to *The Quail Motorcycle Gathering* and an invitation to display their motorcycle as an entrant.

Tickets to *The Quail Motorcycle Gathering* are still available and cost \$65 per person (\$15 for children 12 and under), and include lunch and live musical entertainment. To purchase event tickets, please visit www.quailodgegetickets.com.

PENINSULA SIGNATURE EVENTS

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Like *The Quail* on Facebook at www.facebook.com/TheQuailMotorcycleGathering.

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