



THE QUAIL, A MOTORSPORTS GATHERING TO FEATURE RARE FERRARIS, THE ORIGINAL 'BOND CAR' AND 100 YEARS OF ASTON MARTIN

The Peninsula Signature Events Hosts One of the Automobile World's Premiere Events in Carmel Valley, Highlighting Rare and Illustrious Racecars

CARMEL, CALIF. (June 4, 2013) –[*The Quail, A Motorsports Gathering*](#) to take place on Friday, August 16, 2013, at the newly renovated and re-opened Quail Lodge & Golf Club in Carmel Valley, will showcase a collection of the world's rarest Ferraris, including the marque's first road car, as well as a special anniversary collection of Aston Martins during the highly anticipated 11th annual event. More than 200 noteworthy vehicles will be on display at the elite and intimate gathering, which *Forbes* hails as "one of the car world's most anticipated concours events."

The Quail, A Motorsports Gathering 2013 will celebrate **100 years of Aston Martin** and feature a **Retrospective of Automobili Lamborghini Celebrating 50 Years**, as well as **Peter Brock Designs**. Additionally, **A Tribute to the California Mille in Honor of Martin Swig** will commemorate California's homage to Italy's historic Mille Miglia and its legendary founder.

"Since its inception 11 years ago, *The Quail, A Motorsports Gathering* has become one of the crown jewels of Monterey Car Week. Each year, automobile enthusiasts, collectors, hobbyists and friends gather together in this intimate setting to honor the extraordinary heritage of the automobile," said The Quail's founder, The Hon. Sir Michael Kadoorie, Chairman of The Hongkong and Shanghai Hotels, Limited. "The success of this event has always relied on those who work so tirelessly to restore and preserve these fine motorcars. We also are grateful for our team and of course, our loyal sponsors. I thank everyone for their support and for their efforts in raising funds for worthy charities including the Naval Post Graduate School, Rancho Cielo and our Peninsula in Pink campaign for breast cancer awareness."

One of the most popular events during the famed Monterey Car Week, *The Quail, A Motorsports Gathering* has grown to be one of the most intimate celebrations of the luxury motoring lifestyle, with exclusive, limited admission. Ticketholders enjoy unparalleled access to a rare array of the finest automobiles from around the world, together with world-class cuisine, wine and spirits, all presented in a garden-party setting on the sun-drenched fairways of Quail Lodge & Golf Club. Guests will also have the opportunity to get behind the wheel of a number of prestigious automobiles with test drives from Porsche, Jaguar, and Land Rover, among others.

"Each year we set out to surpass expectations and bring together the finest collection of the world's most captivating and sought-after driving machines," said Gordon McCall, Director of Motorsports. "This year, we pay homage to some of the rarest vehicles in the world and celebrate some of the most iconic British and Italian automobiles ever produced."

The exceptional driving machines showcased at the 11th annual event will include:

The Great Ferraris

- **1950 Ferrari 166 Inter Berlinetta** – Having the distinction of being Ferrari's first road car, the 166 Inter set the bar for all subsequent Ferraris manufactured after 1950. Originally unveiled at the XXXII Turin Motor Show, only 37 models were ever produced.

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- **1969 Ferrari 365GTS** – Designed to be the next evolution of the 330, the 365 GTS took the brand into a new decade and left the classic Ferrari design in the 1960s. Regarded as one of Ferraris’ most successful luxury models, only 800 models were built during the vehicle’s three years of production.

The Great Ferraris featuring the 275 GTB

- **1965 Ferrari 275 GTB Short Nose** – One of Ferrari’s most esteemed 1960s GT models, the 275 GTB Short Nose was the successor to the long-running and highly sought-after 250 GT. The first in the series, “Short Nose” models feature more prominent grilles and a more aggressive aesthetic.
- **1966 Ferrari 275 GTB, Long Nose, Torque Tube** – Praised as the last of the “classic Ferraris,” the 275 GTB Long Nose was designed and created by Enzo Ferrari himself, marking the natural evolution from its immediate predecessors. The model was, by many standards, the most advanced road-going Ferrari at the time of its introduction.

100 Years of Aston Martin

- **1965 Aston Martin DB5** – Distinguished as the original “Bond Car,” the DB5 is a luxury grand tourer that was an evolution of the final series of DB4, which honored David Brown, head of Aston Martin.
- **1960 Aston Martin DB4GT** – One of only 94 models ever manufactured, this is one of only 30 left-hand drive cars. The DB4GT has the distinction of being the first sports car in the world to claim 0-100-0 in 20 seconds. The motorcar was lightened and improved by the Zagato factory in Italy, which was unveiled in 1960. Since then, demand for high-quality Zagato recreations has greatly risen due to their rarity.

The cuisine and refreshments served at the event will be every bit as magnificent as the motorcars on display. Guests will be taken on an epicurean journey at six signature culinary pavilions featuring cuisines from around the world paired with fine wines from local vineyards. Guests will be invited to “look the part,” in Panama hats designed by legendary fashion designer **Oscar de la Renta** exclusively for *The Quail, A Motorsports Gathering*. Just 300 Panama hats will be available for \$68 each, with proceeds to benefit **Peninsula in Pink**, The Peninsula Hotels’ breast cancer awareness campaign.

The Quail, A Motorsports Gathering will raise funds to benefit two local charitable organizations, the Naval Post Graduate School, a fully accredited research university operated by the United States Navy in Monterey County, and Rancho Cielo, a nonprofit which offers comprehensive learning and social services for underserved youth in Monterey County.

The 2013 **Bonhams Quail Lodge Auction** will be held in conjunction with *The Quail, A Motorsports Gathering* on August 15-16, with a preview day August 14. Featuring an impressive array of historically significant motorcars, the auction gives guests the opportunity to purchase from some of the best motoring collections in the world. Two of the many highlights of this year's auction will be the very first example produced and factory prototype of the legendary **Bugatti Type 35** and the one-off **1953 Ferrari 250 Europa Coupé Vignale**, two cars of the utmost rarity and importance. For more information on the Bonhams auction, please visit: <http://www.bonhams.com/quail>

Rolex, the world’s leading Swiss watchmaker and a brand with a great appreciation for motor sports, has been the Official Timekeeper of *The Quail, A Motorsports Gathering* since its inception in 2003. The event's top prize is the Rolex Best in Show, awarded to the vehicle determined by other entrants to have distinguished itself through exceptional design, technical interest and accurate restoration.

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Tickets to *The Quail, A Motorsports Gathering* are \$550 per person (\$100 for children 12 and under) and include admission to the event, wine tasting and signature cocktails, fine cuisine from around the world, a collectible poster and magazine, live musical entertainment, and onsite parking. The fee for showing a vehicle is \$550 per car and includes two all-inclusive tickets to the event.

For more information, call (831) 620 8879 or visit:

<http://signatureevents.peninsula.com/en/Motorsports/Motorsports.html>

For ticket or entrant information, please visit:

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About The Peninsula Signature Events

The Peninsula Signature Events is organized by The Peninsula Hotels, dedicated to creating world-class bespoke events at its properties in [Hong Kong](#), [Shanghai](#), [Tokyo](#), [Beijing](#), [New York](#), [Chicago](#), [Beverly Hills](#), [Bangkok](#) and [Manila](#), with [The Peninsula Paris opening in 2013](#). [Quail Lodge & Golf Club](#) is home to the following Peninsula Signature Events: *The Quail, A Motorsports Gathering*, *The Quail Rally*, *The Quail Motorcycle Gathering* and *The Quail Ride*.

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