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THE QUAIL, A MOTORSPORTS GATHERING ANNOUNCES 2017 THEMES AND FEATURED CARS FOR ITS 15TH ANNUAL EVENT

The Luxurious Lifestyle Event Welcomes the World's Most Elite Automotive Enthusiasts to Revel in New Classes and Exclusive Indulgences at the Iconic Summer Gathering

Carmel, Calif. (April 11, 2017) – After fifteen years of building a legacy as the most prestigious event during Monterey Car Week, [The Quail, A Motorsports Gathering \(The Quail\)](#), will return to the lush greens of [Quail Lodge & Golf Club](#) in Carmel, California on Friday, August 18, 2017.

With sweeping views of the Santa Lucia mountain range, *The Quail* - unlike other motorsport events - has earned acclaim beyond just that of a gathering of the finest motorcars. The invitation-only event will draw 5,000 guests to experience the world's finest displays of sporting automobiles and highly-anticipated luxury manufacturer debuts and test drives. *The Quail* will continue to feature the Rolex Circle of Champions and six exquisite culinary pavilions, themed after world-renowned The Peninsula Hotels restaurants, among other must-see showstoppers.

More than 250 rare motor vehicles, selected from private collections around the world, will be on display. This year's display will have a special focus on sports and racing. Examples of exceptional driving machines showcased at the event include but are not limited to the following:

- **1982 Lancia Model 307**, an iconic mid-engine rally car, the Lancia was developed closely with Abarth and maintains its body shape from the Lancia Montecarlo. It also features a notable design departure from the production car, with its transverse engine.
- **1938 Packard Model 1601**, which will make its way to *The Quail* from the famed Robert M. Lee Automobile Collection, represents a styling shift for the model, having marked the first year a small chrome strip split the front windshield and ran onto the roof.
- **1964 Alpine M64**, designed by Jean Rédélé, who originally modified Renault 4CVs, later found success in many of the world's most illustrious sports car races with the debut of the M64 on the world stage at the 1964 24 Hours of Le Mans.
- **2009 Alfa Romeo Disco Volante**, a two-seater coupé with front-central engine and transaxle drivetrain, shares the rolling chassis, drivetrain, and electron system with the Alfa Romeo 8C Competizione. Inspired by the Touring designed Alfa Romeo C52, the Disco Volante is considered a design icon, the limited series being made solely for discerning collectors, sporting drivers and design aficionados.
- **1965 Ferrari 275 GTS**, near the top of every Ferrari enthusiast's wish list, the 275 GTB is a remarkable example of Ferrari's blending of elegant design and power. This limited production model was the first road-going Ferrari to have an independent rear suspension and rear-mounted transaxle.

- **1965 BMW R60/2**, representing the motorcycle class, this 600 cc shaft-drive model was originally designed as a rugged motorcycle, capable of pulling sidecars.

"The Quail, A Motorsports Gathering continues to be the highlight of Monterey Car Week and certainly one of the most sensational events of the year. Thousands of motor vehicle enthusiasts, collectors, hobbyists and friends descend on to Monterey to share their love and admiration for exquisite automobiles in an intimate garden party setting," said *The Quail's* co-founder, The Hon. Sir Michael Kadoorie, Chairman of The Hongkong and Shanghai Hotels, Limited. "I continue to be impressed and amazed by the caliber of automobiles shown at the event, and even more so by those who dedicate so much time to restoring and preserving these fine works of art."

Featured classes for 2017 will include Originals and Mid-Engine Marvels, along with traditional themes: Pre-War Sports and Racing Cars, Post-War Racing Cars, Post-War Sports Cars 1945–1960, Post-War Sports Cars 1961–1975, Sports and Racing Motorcycles, The Great Ferraris, Supercars and Custom Coachwork. The fee for showing a vehicle is \$800 per car and includes two all-inclusive tickets to the event, an event gift bag, an entrant plaque, event folding chairs and entrant biography and photograph included in *The Quail Magazine*.

All-inclusive tickets to *The Quail* are priced at \$650 and were randomly allocated through the lottery ticket system in February. The tickets will offer guests parking, a collectible event poster and magazine, a gourmet lunch served at all of the signature culinary pavilions, award winning wine and spirits, specialty cocktails and noteworthy local brewery selections during event hours, 10 a.m. – 4 p.m.

For general information, visit: <http://signatureevents.peninsula.com/en/Motorsports/Motorsports.html>
Follow *The Quail*: @TheQuailEvents.

About The Peninsula Signature Events

The Peninsula Signature Events is organized by The Peninsula Hotels, dedicated to creating world-class bespoke events at its properties in Hong Kong, Shanghai, Tokyo, Beijing, New York, Chicago, Beverly Hills, Bangkok, Manila, and Paris - future openings, Yangon and London. [Quail Lodge & Golf Club](#) is home to the following Peninsula Signature Events: *The Quail Ride*, *The Quail Motorcycle Gathering*, *The Quail Rally* and *The Quail, A Motorsports Gathering*. <http://signatureevents.peninsula.com>.

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