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1964 ATS 2500 GTS WINS ROLEX CIRCLE OF CHAMPIONS BEST OF SHOW AWARD AT THE 2017 *THE QUAIL, A MOTORSPORTS GATHERING*

The Car was Selected Out of 200 Exceptional Vehicles, While Five Thousand Guests Enjoyed Five Culinary Pavilions and Exciting Manufacturer Debuts at the Famed Luxury Lifestyle Event

Carmel, Calif. (August 18, 2017) – The 1964 ATS 2500 GTS, owned by Bruce Milner, won the Rolex Circle of Champions Best of Show Award on Friday, August 18, at the 15th Annual [The Quail, A Motorsports Gathering \(The Quail\)](#). The exceptional vehicle is one of perhaps eight ATS cars built. ATS vehicles were founded by Count Volpi, an Italian aristocrat and car enthusiast, together with famed Ferrari engineers Carlo Chiti and Giotto Bizzarrini. Their dream was to build a Formula One car to directly compete with Ferrari. This winning vehicle, chassis No. 2006, is one of two lightweight combination street/track cars with an aluminum body, larger 2.5-liter engine, sliding windows, racing seats and minimalist interior.

The Quail, a Peninsula Hotels Signature Event, drew 5,000 individuals to view one of the world's finest collection of motor cars at the picturesque Quail Lodge & Golf Club in Carmel, Calif. More than 200 exquisite vehicles exhibited at one of Monterey Car Week's most prestigious showings, each competing for Best of Show within 10 classes.

As the pinnacle event of the celebrated Monterey Car Week, *The Quail* allowed VIP guests, including distinguished enthusiasts and collectors, to enjoy champagne, caviar and oysters, as they perused the remarkable vehicles and mingled in a relaxed, garden party-like setting. Attendees also indulged in four gourmet culinary pavilions, each serving delicacies modeled after [The Peninsula Hotels](#) worldwide: Beverly Hills, Carmel Valley, China and Paris. As a special feature, *The Quail* included an Italian tent sponsored by Pirelli, with a menu inspired by their limited edition cookbook "Meals and Wheels."

One of the motor cars displayed on the greens, a 1954 Maserati A6GCS/53 Berlinetta, was honored with the second-annual [The Peninsula Classics Best of the Best Award](#) at dinner on Tuesday, August 15, 2017. The award, chosen by 24 of the world's foremost motor experts, honored the beautiful and historic Maserati from among eight of the world's finest Italian race cars from the top international concours, positioning this vehicle as the most exceptional motor car in the world.

This year, *The Quail* set the stage for a series of national and global debuts. Acura and Team Penske pulled the sheet off for the world premiere of the Acura ARX-05 prototype racecar. Lamborghini debuted three one-of-a-kind vehicles that were curated through the Lamborghini Ad Personam custom design studio. Audi debuted the R8 V10 plus Spyder, open-top performance sports car's first U.S. appearance.

The trio of special edition cars, including the all-new flagship Aventador S, the Huracán Performante and the Huracán RWD Spyder, were revealed to commemorate the historic Monterey Car Week. The Karma Automotive Revero made its world debut at *The Quail*, accompanied by a beautiful piece of artwork by Bill Paterson created on-site.

Debuting for the first time, California-based Guntherwerks revealed their 400R, a bespoke Porsche 993 which will be available to twenty-five buyers on a custom order basis. Rolls-Royce also debuted a truly unique Dawn one-off, commissioned by Michael Fux, the savvy car collector and entrepreneur. For 2018, Maserati relaunched its iconic, four-seat grand touring car, the 454-horsepower GranTurismo, and displayed their first-ever sport utility vehicle, the all-new Levante.

Alfa Romeo continued its 100-year history by displaying the Giulia Quadrifoglio, featured alongside the 4C Coupe and the all-new Stelvio SUV. Lexus displayed the all-new, reinvented 2018 LS F Sport, the first-ever LC and the powerful RC F GT3, marking Lexus' return to the racing world.

Additional highlights included Mercedes-Benz's 50th anniversary celebration of their high performance division, AMG. INFINITI's display included the Prototype 9, a one-off concept inspired by a 1940s-style EV roadster built after company employees imagined what an INFINITI would have looked like during the golden era of racing.

Entrants at *The Quail* competed in the traditional classes: Pre-War Sports and Racing, Post-War Racing, Post-War Sports 1945-1960, Post-War Sports 1961-1975, Sports and Racing Motorcycles, The Great Ferraris, Supercars and Custom Coachwork. For 2017, two featured classes were added: Originals and Mid-Engine Marvels.

Unique to *The Quail*, The Rolex Circle of Champions winners are selected by participants of the competition. All collectors and owners vote on their choice of vehicle from their respective classes and for overall Best of Show. The 2017 winners are:

- Best of Show: 1964 ATS 2500 GTS owned by Bruce Milner
- Spirit of *The Quail*: 1938 Packard Eight Model 1601 Cabriolet owned by Robert M. Lee Automobile Collection / Anne Brockinton Lee
- Octane Editor's Choice Award: 1964 Alpine M64 owned by Kim & Mitch McCullough
- Federation Internationale des Vehicules Anciens (FIVA) Award: 1958 Porsche 356 Speedster owned by Mark Haddawy
- Originals: 1957 Aston Martin DB2/4 Mk II Fixed Head Coupe owned by Paul Colony
- Mid-Engine Marvels: 1969 McLaren M6GT owned by Mouse Motors
- Pre-War Sports and Racing Cars: 1929 Bentley Speed 6 owned by John & Gwen McCaw
- Post-War Racing Cars: 1955 Fiat 8V Zagato owned by Bruce Vanyo
- Post-War Sports Cars 1945-1960: 1954 Cunningham C-3 owned by James Taylor
- Post-War Sports Cars 1961-1975: 1973 Porsche Carrera RS owned by Edmond & Christine Blais
- Sports and Racing Motorcycles: 1939 Indian Dispatch Tow owned by F. Scott Bosés & Celesta Pappas-Bosés
- The Great Ferraris: 1959 Ferrari 250 GT LWB California Spyder owned by Charles Wegner
- Supercars: 1988 Porsche 959 Komfort owned by Bill Ceno
- Custom Coachwork: After Shock owned by Rick Dore

The Quail also premiered a new award this year, the Car Park Concours d'Quailegance Award. Philip Kadoorie, son of The Hon. Sir Michael Kadoorie (Chairman of The Hongkong and Shanghai Hotels, Limited, parent company of The Peninsula Hotels), judged in the parking lots on property for the purely subjective and fun award. The trophy was presented to a 1965 Ferrari 275 GTB owned by Paul Eisenberg.

The Quail continued its traditional Fireside Chat series with two conversations. In the first, Gordon McCall, Director of Motorsports at *The Quail*, moderated a discussion between Jon Ikeda, General Manager of Acura, Art St. Cyr, President of Honda Performance Development, Roger Penske, Chairman of Penske Corporation and Gil de Ferran, former Honda IndyCar Champion, about the iconic Team Penske and its new partnership with Acura Motorsports and Honda Racing in North America. In the second chat, McCall and Penske were joined by Danny Sullivan, 1985 Indy 500 winner, and talked about one of the most dramatic moments in Indy 500 history.

Between Charitable Patron ticket offerings and the generosity of many attendees, the event was able to donate \$60,000 to Rancho Cielo, a preferred charity of *The Quail*. The 16th annual *The Quail, A Motorsports Gathering* will be held Friday, August 24, 2018 at the Quail Lodge & Golf Club.

For general information, visit: <http://signatureevents.peninsula.com/en/Motorsports/Motorsports.html>
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About The Peninsula Signature Events

The Peninsula Signature Events is organized by The Peninsula Hotels, dedicated to creating world-class bespoke events at its properties in Hong Kong, Shanghai, Tokyo, Beijing, New York, Chicago, Beverly Hills, Bangkok, Manila, and Paris - future openings, Yangon and London. [Quail Lodge & Golf Club](#) is home to the following Peninsula Signature Events: *The Quail Ride*, *The Quail Motorcycle Gathering*, *The Quail Rally* and *The Quail, A Motorsports Gathering*. <http://signatureevents.peninsula.com>.

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