



THE QUAIL MOTORCYCLE TOUR - 3-7 MAY 2006
THE QUAIL RALLY - 14-16 AUGUST 2006
THE QUAIL, A MOTORSPORTS GATHERING - 18 AUGUST 2006

A P E N I N S U L A H O T E L S E V E N T

February 28, 2006

Motorsports and Lifestyle Special Events at Quail Lodge Resort & Golf Club, Carmel, California

The Peninsula Hotels is collaborating with the Special Events Department at Quail Lodge Resort & Golf Club, the company's resort property in Carmel, California, to present three exciting motorsports and lifestyle events during 2006.

The Quail Motorcycle Tour, May 3 – 7, 2006

The Quail Motorcycle Tour offers an unparalleled opportunity for luxury motorcycle enthusiasts to discover the scenic back roads of California's coastal mountains and savour the region's finest cuisine and accommodation, while at the same time benefiting a worthy cause. As the ultimate motorcyclist's tour of Southern California, the tour will feature accommodation at The Peninsula Beverly Hills, San Ysidro Ranch in Montecito, and Quail Lodge.

The event is open to a select group of 15 motorcycles. Registration fees range from US\$5,000 to US\$7,000. A portion of the proceeds will benefit the Bearskin Meadow Camp of the Diabetic Youth Foundation (www.dyf.org/camp.html).

The Quail Rally, August 14 – 16, 2006

The opening event to the Concours Week of classic car events on the Monterey Peninsula, the Quail Rally is an intimate event bringing together an elite group of cars and drivers to test their mettle on a two-day tour of Monterey County's most scenic coastal and mountain routes. Showcasing only pre-1974 classic automobiles, The Quail Rally is in its ninth year and has earned praise from elite car aficionados as one of the most exciting events of the Concours Week. The Quail Rally is open to just 30 cars, and a portion of the proceeds will benefit local and national charities.

The Quail, A Motorsports Gathering, August 18, 2006

In its fourth year, the most lavish event of the Monterey Peninsula's Concours Week will celebrate the 100th anniversary of the Targa Florio, and the 50th anniversary of the creation of Laguna Seca Raceway. These race tributes will be enhanced by the traditional display of 100 pre-war and post-war sports and racing cars as The Quail competes for the prestigious Louis Vuitton Classic Concours Award. Among other lifestyle pleasures, discerning car collectors and enthusiasts will enjoy the fine cuisine prepared by Quail Lodge's culinary team, accompanied by a world-class selection of fine wines from Monterey County, an exhibit of Automotive Fine Art Photography, and auctions of rare jewellery, automobile memorabilia and vintage cars presented by Bonhams & Butterfields. A portion of the proceeds will benefit local and national charities.

Tickets to The Quail are US\$150 per person, which includes admission to the event, fine food and wine, a collectible poster and event magazine, and access to the Bonhams & Butterfields auctions. Tickets to The Quail are limited to 3,000 entrants, and children under the age of 12 are admitted free when accompanied by a paying adult. For tickets, call toll-free 1-877 734 4628 or visit www.quailodge.com.

For more information, call 1-831 626 2478 or visit www.quailodge.com.

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Incorporated in 1866 and listed on the Hong Kong stock exchange, The Hongkong and Shanghai Hotels, Limited's principal business comprises the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA; it is the owner and operator of The Peninsula Hotels whose portfolio comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Bangkok, The Peninsula Palace Beijing, The Peninsula Manila and The Peninsula Tokyo (opening in 2007). The Peninsula Hotels Event is a new division of Hongkong and Shanghai Hotels Ltd, owner of The Peninsula Hotels.

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