



THE QUAIL MOTORCYCLE TOUR - 3-7 MAY 2006  
THE QUAIL RALLY - 14-16 AUGUST 2006  
THE QUAIL, A MOTORSPORTS GATHERING - 18 AUGUST 2006

A P E N I N S U L A H O T E L S E V E N T

**THE QUAIL, A MOTORSPORTS GATHERING TO LAUNCH MONTEREY PENINSULA'S  
CLASSIC CAR WEEKEND WITH DAY-LONG CELEBRATION OF CLASSIC CARS,  
ELEGANT JEWELRY, FINE WINE AND CUISINE**

**CARMEL, CALIF. (March 23, 2006)** — The ultimate lifestyle event, *The Quail, A Motorsports Gathering*, will take place on Friday, August 18, 2006, at the storied Quail Lodge in Carmel. This intimate celebration of the luxury motorsports lifestyle will bring together the world's rarest automobiles, fine wines and cuisine prepared by Quail Lodge's culinary team in a garden-party setting to commemorate the 100<sup>th</sup> anniversary of the *Targa Florio*, one of the world's oldest open-road endurance races. The Quail also will celebrate the 50<sup>th</sup> anniversary of the *Laguna Seca Raceway*, the Monterey Peninsula's renowned racecourse, and honor *Zagato*, the Italian car designer best known for its extensive work with Ferrari, Aston Martin and Lamborghini.

Guests at The Quail event will view 100 legendary sports and racing vehicles elegantly displayed throughout the lawns of the resort. Louis Roederer Champagne, reserve wines, and port will be served in abundance at The Quail to complement a splendid array of fine cuisine created by Quail Lodge's noted culinary team.

Guests will enjoy test-driving a variety of Bentley's lavish automobiles, including the new Continental GT and the Continental Flying Spur. They'll head off-road at the Land Rover Experience Driving School, one of three such schools in the United States, and view a brilliant display of fine jewelry that will be available for purchase. Attendees will also have access to the Bonhams & Butterfields live auction of historic cars, estate jewelry and fine art.

In its fourth year, The Quail has become known as one of the highlights of the Monterey Peninsula's annual Classic Car Week. Last year, it attracted a capacity turnout of 3,000 and received critical acclaim from national and international media as well as automotive aficionados, including recognition from Louis Vuitton as one of five best concours in the world.

Tickets to The Quail are \$150 per person, which includes admission to the event, wine tasting, fine cuisine, a collectible poster and event magazine, and access to the Bonhams & Butterfields auction. Tickets are complimentary for children 12 and under. A portion of the proceeds will benefit several local and national charities aiding children and families. For more information, call toll-free 877-734-4628 or visit [www.quailodge.com](http://www.quailodge.com).

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