



THE QUAIL MOTORCYCLE GATHERING

A P E N I N S U L A H O T E L S E V E N T

QUAIL LODGE INTRODUCES THE QUAIL MOTORCYCLE GATHERING

Unveiling the History of the Motorcycle

CARMEL, CALIF (February 2009) – Showcasing the finest motorcycles from the past, present and future, the inaugural *The Quail Motorcycle Gathering* will take place on Friday, May 8 and Saturday May 9, 2009 at Quail Lodge Resort and Golf Club in Carmel, California.

Bred from the exclusive, *The Quail, A Motorsports Gathering* held annually in August, Quail Lodge launches *The Quail Motorcycle Gathering*. This year's theme will feature the "History of the Motorcycle" where the world's finest sport and racing bikes will be displayed, celebrating both pre-war and post-war era's. Partnering with leading motorcycle manufacturers, dealerships, accessories and lifestyle vendors, the event promises to deliver much excitement in an intimate setting. Guests of the event will also have access to the on-site Bonham & Butterfields auction which will feature an exceptional collection of motorcycles. "This is our newest addition to a series of world class motorsports events, and with our partner Bonhams & Butterfields, we will continue developing this event, aiming to become the most respected Motorcycle Gathering" says Sarah Cruse, General Manager.

In addition to the show, participants will have the opportunity to join in a one-day tour of the Monterey Peninsula which spans approximately 100 miles of legendary coastline on Friday, May 8, capping the day with an impressive dinner featuring guest speakers, motorcycles for auction, and of course delectable cuisine, all using fresh, local ingredients. For Entrant information please contact (831) 620-8887 or email thequail@quailodge.com.

The partnership between Quail Lodge Resort and Bonhams and Butterfields has been record-setting, with past offerings including motorcars, automobilia and collectables. Highlights of the auction include multiple motorcycles offered with no reserve bidding including a 1920 ABC Sopwith TT, estimated at USD 10,000 to 12,000 and a 1905 Orion Single which could bring USD 24,000-28,000. The sales will also include automobilia, with racing posters and collectibles. The catalog will be available online in the weeks prior to the event at www.bonhams.com/us.



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Tickets to the event are USD 65 per person, inclusive of a complimentary BBQ lunch, musical entertainment and access to the Bonhams & Butterfields auction.. It is complimentary for children 12 and under. To purchase tickets please call 877-734-4628 or visit www.quailodgeevents.com. Rooms are available at Quail Lodge Resort starting at \$249 per night and may be reserved by calling (888) 828-8787.

Nestled on 850 acres in the heart of sunny Carmel Valley, Quail Lodge Resort is managed by The Peninsula Hotels, owned and operated by HSH. Amenities include 97 well-appointed guest rooms, an 18-hole championship golf course, swimming pool, tennis court, two restaurants, pampering spa, The Land Rover Experience Driving School and trails through the remarkably beautiful environment of lakes, lush gardens and rolling hills.

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and its jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila, The Peninsula Shanghai (opening in late 2009) and Quail Lodge Resort and Golf Club in Carmel, California. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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