



THE QUAIL MOTORCYCLE GATHERING

A P E N I N S U L A H O T E L S E V E N T

THE INUGURAL QUAIL MOTORCYCLE GATHERING
DAZZLED GUESTS WITH 120 OF THE WORLD'S RAREST MOTORCYCLES
Motorcycle Enthusiasts Enjoyed a Day-long Garden Party at the Famed Quail Lodge in Carmel

CARMEL, CALIFORNIA (May 22, 2009) – On Saturday, May 9, 2009, Quail Lodge Resort & Golf Club <http://quailodge.com>, located in Carmel, California unveiled the inaugural Quail Motorcycle Gathering, a day-long celebration dedicated to the history of the motorcycle. Guests were dazzled by a legendary collection of 120 pre-war and post-war era motorbikes elegantly displayed on the resort's golf green; a delicious barbeque lunch; and access to the first Bonhams & Butterfields motorcycle auction in Carmel.

Guests spent the day mingling with vintage motorcycle owners and also had access to leading manufactures and retailers including Ducati, Ultimate Motorcycling Cycle Gear, KTM and Monterey County Harley Davidson. More than just a motorcycle show, The Quail Gathering offered guests the opportunity to enjoy live entertainment and a white-linen barbeque lunch prepared by Quail Lodge's culinary team using the region's finest local and artisan ingredients.

"We are tremendously excited at the success of our inaugural motorcycle gathering," said Sarah Cruse, General Manager of Quail Lodge Resort and Golf Club. "We have always featured rare motorcycles at our August Quail Motorsports Gathering and will continue to do so, but we believe it was time to celebrate the motorcycle by creating a separate event."

The day's festivities concluded with *Cycle World Magazine's* Awards Ceremony, which awarded "Best of Show" to the 1940 Crocker Big Tank submitted by Larry Bowman. Motorcycle aficionados and collectors also enjoyed lively bidding at the exclusive Bonhams & Butterfield's auction that included two Steve McQueen bikes and "The King of Cool's" international driver's license which sold for \$42,700.

In addition to the event, guests were invited to kick-off the weekend with a one-day motorcycle tour by riding approximately 100 miles of legendary California coastline, and ended the day with a private auction preview dinner hosted by Bonhams & Butterfields and motorcycle legend and Hall of Fame inductee Mert Lawwill, as well as *Cycle World* Editor David Edwards. Those without motorcycles



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enjoyed a golf tournament on the Quail Lodge golf course, playing with motorcycle champions Kenny Roberts and Bubba Shobert.

The Quail Motorcycle Gathering award winners were:

Cycle World Trophy

The Cycle World Trophy “*Elegance in Action*” was given by the editors of Cycle World magazine to their favorite motorcycle of the event. To qualify, the motorcycle must have successfully completed the Quail Motorcycle Tour.

Owner - Tim Stafford

1961 BMW R60/2

Best of Show

The honorable Best of Show award was selected by the Quail Motorsports Council showcasing the most significant bike on the field in terms of presentation, and historical significance.

1940 Crocker Big Tank

Larry Bowman

Competition Sport Award

The competition sport award was selected by motorcycle legend Mert Lawwill, honoring the most significant competition motorcycle on the field.

1957 Harley Davidson KR

Owner- Chris Rudys

Design and Style Award

Motorcycle historian Michael Lynch picked the motorcycle that was leading in industry design and concept along with style for the Design and Style Award.

2002 Ducati MH900e Carbon Dream

Owner – Tom Stephens

Innovation Award

The Innovation award was chosen by the legendary motorcycle designer Craig Vetter, for being the most innovative motorcycle on the field and leading in technology.

2008 HDT MD670F

Owner – Fred Hayes

Nestled on 850 acres in the heart of sunny Carmel Valley, Quail Lodge Resort is managed by The Peninsula Hotels, owned and operated by HSH. Amenities include 97 well-appointed guest rooms, an 18-



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hole championship golf course, swimming pools, tennis courts, two restaurants, pampering spa, The Land Rover Experience Driving School and trails through the remarkably beautiful environment of lakes, lush gardens and rolling hills.

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and its jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila, The Peninsula Shanghai (opening in late 2009) and Quail Lodge Resort and Golf Club in Carmel, California. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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