

**FASTEST ELECTRIC MOTORCYCLE TO BE SHOWCASED AT
THE QUAIL MOTORCYCLE GATHERING**

On May 8th Enthusiasts Will Have an Unmatched Opportunity to Compare the Aesthetics and Engineering of the World's Rarest Motorcycles in Carmel, Calif.

CARMEL, CALIF. (March 3, 2010) – *The Quail Motorcycle Gathering*, taking place on May 8, 2010 at Quail Lodge Golf Club in Carmel, Calif. today announced the World's Fastest Electric Motorcycle, reaching 166 mph, will join their exceptional display of fine motorcycles. This year, the gathering will pay tribute to the "Significant Marques from Around the World," showcasing the top motorcycles from the past, present and future.

Additional key motorcycles on display, amongst many others include a meticulously restored *1974 Ducati 750 SS*, the last new bike of its kind sold in the United States; *1949 Vincent Black Lightning*, one of only 30 motorcycles ever built and a *1937 Harley-Davidson 61ci Overhead valve V-Twin*, also known as the "Knucklehead," one of the most handsome and readily recognizable motorcycles of all time. The Quail has also added a *1975-1977 Honda GL 1000* feature display.

Building on the success of its sister automotive event, The Quail, A Motorsports Gathering, the daylong celebration will offer guests an unmatched opportunity to compare the aesthetics and engineering of the world's rarest pre-war and post-war sports and racing bikes in a picturesque Carmel Valley setting.

"We are thrilled to celebrate our second Quail Motorcycle Gathering," said Courtney Porras, Signature Events Director at Quail Lodge. "We have always highlighted motorcycles at our premier automobile event in August, but with so many incredible bikes in the world, it was time to create an entirely separate event that solely focused on the art of the motorcycle."

In between mingling with collectors and enthusiasts, attendees will view the latest products from leading motorcycle manufacturers, dealerships, accessories and lifestyle vendors. Guests will also enjoy live entertainment and a delicious Southern flavor barbeque lunch highlighting the region's best local ingredients. Attendees will have access to the Bonhams & Butterfields auction of rare motorcycles and memorabilia, which includes a collection of intimate portraits of Ewan McGregor (*Star Wars, Angels & Demons, Moulin Rouge*) and Englishman Charley Boorman (*Emerald Forest, By Any Means, Race to Dakar*) from their *Long Way Down* motorcycle documentary.

To kick-off *The Quail Motorcycle Gathering*, enthusiasts are invited to participate in a one-day Motorcycle Tour on Friday, May 7, 2010. The scenic tour, limited to 50 participants, will wind through 100 miles of the Monterey Peninsula coastline, and will finish the day with an exclusive dinner. The cost to participate is \$250 per person, which includes a gift bag, lunch, track time at the legendary Mazda Raceway Laguna Seca where you can experience the "corkscrew" first hand, and entrance into the evening reception featuring special guest speakers and a preview of the Bonhams & Butterfields Auction Motorcycles.

Tickets to The Motorcycle Gathering are \$65 per person, \$10 for children 12 and under, and inclusive of lunch, musical entertainment and access to the Bonhams & Butterfields auction. Quail is proud to be partnering with Riders for Health as the official event charity, www.riderg.org. For more information call 877-734-4628 or visit www.quailodgeevents.com. Tickets are on sale now, and can be purchased online at www.quailodgetickets.com. A limited number of entrants and event sponsorships are still available. For more information please call (877) 734-4628.

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Media contact: Kurstin Christie
 Account Director
 Murphy O'Brien PR
 Direct: 310-586-7104
 Email: kchristie@murphyobrien.com