



THE QUAIL MOTORCYCLE GATHERING

A P E N I N S U L A H O T E L S E V E N T

FALCON MOTORCYCLES' BLACK FALCON AND SO-CAL SPEED SHOP'S MILER TO BE UNVEILED AT THIRD ANNUAL QUAIL MOTORCYCLE GATHERING

*Two of the World's Most Anticipated Motorbikes Debut on
May 14 at Quail Lodge Golf Club in Carmel, Calif.*

CARMEL, CALIF. (April 21, 2011) – [Quail Lodge Golf Club](#), announced today that the custom *Black Falcon* and So-Cal Speed Shop's *Miler* will be unveiled at the third annual [Quail Motorcycle Gathering](#) taking place on May 14, 2011 at Quail Lodge Golf Club in Carmel, Calif. This year, The Gathering will pay tribute to a century of racing at The Isle of Man, while also showcasing the top motorcycles from the past, present and concepts of the future.

“We are honored that Falcon Motorcycles and So-Cal Speed Shop, two of the most distinguished companies in the industry, have chosen to debut their newest masterpieces at the gathering,” said Gordon McCall, co-founder of The Quail. “Our guests will be among the first to have the unmatched opportunity to compare the aesthetics and engineering of these rare bikes.”

[Falcon Motorcycles](#), acclaimed for its meticulous hand-made motorcycles, will introduce its ***Black Falcon***, designed around the revered *Vincent Black Shadow* motor. The *Black* underwent more than a year of uninterrupted design, engineering and fabrication work by Founder Ian Barry and his team. With this creation, Barry has successfully done what no one has done before. Intense respect for Phil Vincent and Phil Irving's masterwork has been shown while fabricating the entire motorcycle from scratch, making the designs more refined, elegant, beautiful, and functional. The Vincent power-plant continues to act as the machine's frame, but like the chassis, every part has been improved to an extreme for enhanced performance, durability and aesthetic. One-off parts were fabricated for the *Black's* engine as a complement to ultra-rare, new old stock performance parts sourced and meticulously hand-fit. The *Black* is the third creation in Falcon's *Concept Ten*, a collection of masterful one-off bikes designed and fabricated around the engines of iconic British motorcycles. The second was the *Kestrel Falcon*, which was unveiled at last year's *Quail Motorcycle Gathering*.

Equally impressive, [So-Cal Speed Shop](#), known for custom car creations, will debut its new line of motorcycles, the ***Miler***. A modernized fusion of function and nostalgia, the *Miler* is reminiscent of flat-track Triumph racers from the 1960s and 1970s and is powered by an exhilarating 78 horsepower, 865cc

displacement twin-cylinder Triumph Bonneville motor in a superlight frame package. A combination of high-compression pistons, precision-engineered head porting, and exhaust tuning enhance the recreational aspect of the reliable street rider. This marks the first So-Cal Speed Shop evolution, based on the original Streetmaster and Mule Motorcycles concept bike. The *Miler* is the first of several limited edition bikes from So-Cal Moto Sport that will soon be in production.

Additional key motorcycles on display include a **1929 Sunbeam Model 90 TT**, winner of the 1929 Isle of Man TT; a **1938 Brough Superior SS-80**, a **1961 BSA Goldstar** and **1952 Vincent Black Lightning** from the Gene Brown Collection; and the **John Edgar Lightning**, star of the renowned “Bathing Suit Bike” photograph, shot at the Bonneville Salt Flats in 1948. *The Quail* will also showcase the **Avon Motorcycle Tyres 100th Anniversary Bike**, built in celebration of its incredible milestone and custom painted by renowned airbrush artist Carlos Avelar. Additionally, for the first time, the optional full concours judging will be offered for those enthusiasts interested in entering a motorcycle and competing for the coveted blue ribbon in their class.

In between mingling with collectors and enthusiasts, attendees will view the latest products from leading motorcycle manufacturers, dealerships, accessories and lifestyle vendors, such as leading sponsors Breitling USA, and Ducati North America. Guests will also enjoy live entertainment and an All American-barbeque lunch prepared by the culinary team at Quail Lodge. Attendees will gain access to Bonhams & Butterfields live auction of rare motorcycles and memorabilia, and will include Steve McQueen’s **1971 Husqvarna 400 Cross**, which he famously rode shirtless on the cover of *Sports Illustrated* in 1971. The auction will also feature a custom **Yamaha R1**, signed by World Champion Valentino Rossi, with proceeds to benefit Riders for Health. For more information about the Bonhams & Butterfields Auction, please visit www.bonhams.com/quailbikes.

To kick-off *The Quail Motorcycle Gathering*, enthusiasts will participate in *The Quail Ride* on Friday, May 13, 2011. The *Ride*, limited to 50 participants, will wind through 100 miles of the backroads of the Monterey Peninsula and conclude with a private dinner. The fee to participate in the Ride is \$250 per rider, and includes a gift bag, lunch, track time at the legendary Mazda Raceway Laguna Seca, and admission to an intimate dinner reception featuring special guest speakers, and a private sneak preview of the Bonhams & Butterfields Auction motorcycles. Ride participants will also receive a ticket to *The Quail*

Motorcycle Gathering and an invitation to display a bike as an entrant.

Tickets to *The Quail Motorcycle Gathering* are \$65 per person, \$15 for children 12 and under, and inclusive of lunch, live musical entertainment and access to the Bonhams & Butterfields Auction. The benefiting charity will be Riders for Health, an international non-profit organization that provides health workers across Africa with reliable, motorized transportation as well as the necessary training in riding, driving, and maintenance. For more information on the organization, please visit www.riders.org. Event tickets are on sale now and can be purchased online at www.quailodgetickets.com.

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