



THE QUAIL MOTORCYCLE TOUR
THE QUAIL RALLY
THE QUAIL, A MOTORSPORTS GATHERING

A P E N I N S U L A H O T E L S E V E N T

**2011 THE QUAIL, A MOTORSPORTS GATHERING NAMES
1955 FERRARI 375 AMERICA
'BEST OF SHOW'**

*More than 170 of the World's Most Significant Classic Cars and Motorcycles Showcased to 3,000
Guests at Quail Lodge Golf Club in Carmel, Calif.*

CARMEL, CALIF. (September 8, 2011) – The 1955 Ferrari 375 America owned by Jack E. Thomas was awarded “Best of Show” at the ninth annual [The Quail, A Motorsports Gathering](#) which took place on Friday, August 19, 2011 at the [Quail Lodge Golf Club](#) in Carmel, Calif. Sold-out to 3,000 guests, more than 170 extraordinary automobiles and motorcycles were admired by enthusiasts and collectors in a picturesque garden party setting. Notable attendees included The Hon. Sir Michael Kadoorie, Sir Stirling Moss OBE, Jay Leno, Sammy Hagar and Adam Carolla, among others.

This year, British racing driver Derek Bell captivated attendees with stories from his distinguished 40-year career on stage and interacted with motorsports enthusiasts throughout the afternoon. Bell also launched his new autobiography *Derek Bell: My Life in Racing*, in partnership with *Bentley Motors*. During Bell’s interview, the famed “Coca-Cola Car,” a 1982 *Porsche 935 LT1* owned by Bruce Canepa was on display, along with a rare 1962 *Ferrari 250 GT SWB California Spyder* owned by Larry Carter.

The Quail honored the *Ferrari America and Superamerica Models*, a series of top-end models built in extremely limited quantities in the 1950s and 1960s; the *50th Anniversary of the Jaguar E-Type*, an iconic British marque; and Sports and Racing Motorcycles, famous for high speeds and optimum performance. In addition, the event paid tribute to the *50th Anniversary of Phil Hill’s Formula One World Drivers’ Championship*, the first American F1 champion to clinch the title at Monza in 1961, and the *Riverside International Raceway*, the third track of its kind to be built in the U.S., which heralded in the new era of permanent road racing circuits in the 1950s.

Other highlights included *Bugatti’s* presentation of its one of a kind *Grand Sport "L'Or Blanc,"* the world’s first motor car to wear porcelain on its body and in its cabin. *Lamborghini* showcased the all-new *Aventador LP 700-4* as a part of its U.S. launch during the Monterey Classic Car Week; *Rolls-Royce* displayed the new *Ghost Extended Wheelbase*, a *Spirit of Ecstasy Centenary Collection Car*, in celebration of the 100th anniversary; and, once again, the *Land Rover Experience Driving School* offered its off-road driving experience.

Top sales from the Bonhams two-day auction went to the 1957 *BMW 507 Roadster* that sold for \$1,002,500, followed by the 1966 *Porsche 906 Coupe* at \$898,000 and the renowned “Art Car,” a 1979 *BMW M1 Pro Car* painted by famed artist Frank Stella that exceeded estimates to achieve \$852,000.

At the ninth annual event, more than \$85,000 in proceeds was raised to benefit local charities aiding children and families including The California Highway Patrol 11-99 Foundation, The American Red

-more-

Cross, Monterey Bay Area Chapter, Rancho Cielo and CASA of Monterey County (Court Appointed Special Advocates).

During a day-long celebration of luxury motoring lifestyle, guests enjoyed delectable cuisine created by The Quail culinary team at five *al fresco* bistros showcasing the outstanding flavors of Carmel Valley, Italy, Spain, France, and the Mediterranean, complemented by Louis Roederer Champagne, premium wines and spirits. Highlights of the dishes prepared using the region's finest local ingredients included *Slow-roasted Pacific Sea Bass with Grilled Summer Sweet Corn and Green Olive Ensalada* and *Chorizo and Shrimp Paella with Saffron Rice and English Peas*.

The Quail, A Motorsports Gathering concluded with the *Rolex Circle of Champions Awards*. In this unique awards ceremony, entrants were called upon to subjectively choose the vehicle that has achieved what they believe to be its design goal, performance expectations and overall impact on automotive history and soul in their class. The Quail category awards and winners follow.

Rolex Circle of Champions Best of Show

1955 Ferrari 375 America
Jack E. Thomas

FIVA Award

1957 Ferrari 410 Superamerica
Chris LaPorte

Road & Track Award

1950 Jaguar XK 120 Alloy Body
Mark Miller

Riverside International Raceway

1966 Indy Car AAR Eagle
Riverside International Museum

50th Anniversary of the Jaguar E-Type

1961 Jaguar E-Type
Ron Laurie

Ferrari America & Superamerica Models

1964 Ferrari 400 Superamerica
Don & Carol Murray

The Great Ferraris

1956 Ferrari 250 TDF
Jon Masterson

50th Anniversary of Phil Hill's Formula 1 World Drivers' Championship

1959 Ferrari TR59
Bruce McCaw

-more-

Pre-War Sports & Racing

1938 Talbot Lago "Teardrop" T150

William E. Connor

Post-War Sports Cars

1958 Mercedes 300SL

Bill Feldhorn

Post-War Racing Cars

1952 Glockler Porsche Roadster

Herb & Rose Wysard

Sports and Racing Motorcycles

1972 MV Agusta 750 Sport 4C75

Gary Kohs

Super Cars

2011 Pagani Zonda R

Anonymous

Spirit of The Quail Award

1952 Siata 208 CS V8

David Smith

The tenth annual The Quail, A Motorsports Gathering will take place on Friday, August 17, 2012. Next year's event will honor *Pre-War Alfa Romeos*, the *50th Anniversary of Iso Automobili*, and continue the tradition of *The Great Ferraris* along with *Pre and Post-War Sports, Racing and Super Cars*. Still to come, additional featured themes and a few surprises in celebration of The Quail's tenth anniversary. For more information about The Quail please visit www.quaillodgeevents.com.

###

MEDIA

CONTACT: Stacy Lewis/Susan Williger
Murphy O'Brien, Inc.
(310) 453-2539
slewis@murphyobrien.com
swilliger@murphyobrien.com