



LORENZO RAMACIOTTI TO JOIN FIRESIDE CHAT SERIES AND LAMBORGHINI, JAGUAR LAND ROVER, ROLLS-ROYCE AND BUGATTI ANNOUNCE WORLD DEBUTS AT THE QUAIL, A MOTORSPORTS GATHERING 2014

Fiat's Head of Design Joins Lineup That Includes Nick Mason, Neal Schon and Sir Jackie Stewart

CARMEL, CALIF. (August 13, 2014) – Recognized as one of the car world's most prestigious events, *The Quail, A Motorsports Gathering*, presented by The Peninsula Signature Events, today announced an extraordinary lineup of luxury vehicle debuts and Fireside Chat speakers scheduled for the event on **Friday, August 15, 2014**, at Quail Lodge & Golf Club in Carmel Valley. An exclusive media preview will take place from 8:00am to 10:00am before gates open to ticketholders at 10:00am.

Fiat Group Automobiles Head of Design Lorenzo Ramaciotti will join the popular Fireside Chat speaker series along with **Nick Mason**, legendary drummer of Pink Floyd, **Neal Schon**, founder of world-famous rock and roll band Journey and former Santana guitarist, and **Sir Jackie Stewart**, three-time World Drivers' Championship winner. In keeping with the rock and roll theme, **Sammy Hagar**, formerly of Van Halen, will be showcasing his world-class premium silver rum made from Maui-grown sugar cane, Sammy's Beach Bar Rum.

Ramaciotti, often praised as the "King of Italian Car Design," began his career with Fiat Group Automobiles in 2007, when he was appointed Head of Style. Ramaciotti has a broad professional experience in automobile styling, which he earned at Pininfarina where he served as Chief Executive Officer. There he developed 20 concept cars, several of which were awarded at the international level, and directed projects of successful automobiles on behalf of several manufacturers. In addition, Ramaciotti developed the Maserati Quattroporte, as well as some of the most beautiful Ferrari models: the 550 Maranello, the 360 Modena, the Ferrari Enzo, and the current Ferrari F430 and 612 Scaglietti.

"*The Quail, A Motorsports Gathering* continues to be the highlight of Monterey Car Week and certainly one of the most sensational events of the year," said *The Quail's* co-founder, The Hon. Sir Michael

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Kadoorie, Chairman of The Hongkong and Shanghai Hotels, Limited. “Thousands of motor vehicle enthusiasts, collectors, hobbyists and friends descend on to Monterey to share their love and admiration for exquisite automobiles in an intimate garden party setting. I continue to be impressed and amazed by the caliber of automobiles shown at the event, and even more so by those who dedicate so much time to restoring and preserving these fine works of art. I am thankful to have so many of our loyal sponsors back this year and to welcome our newest partners to the gathering. Among this celebration, we must not forget the charities that benefit from the gathering, including the California Highway Patrol 11-99 Foundation, Naval Postgraduate School Foundation and Rancho Cielo.”

As a renowned world-class stage for major automotive industry debuts, *The Quail* will feature premieres from a host of luxury marques.

Lamborghini’s new race car, The Huracán LP 620-2 Super Trofeo, will make its global debut at *The Quail*, representing the future of Lamborghini’s Squadra Corse motorsports efforts. The car will compete in the Lamborghini Blancpain Super Trofeo, the one-make series which spans three continents and celebrates its seventh season in 2015. In addition, Lamborghini will display the Huracán LP 610-4, reaching North America in September with top speeds in excess of 202 mph and a starting price of \$237,250, as well as the Aventador LP 700-4 by Ad Personam, featuring copious power, outstanding lightweight engineering and phenomenal handling precision combined with peerless design and the finest equipment to deliver an unparalleled driving experience.

Three **Jaguar Land Rover** product debuts will take place at this year’s event: the global debut of 550HP Range Rover Sport SVR, the U.S. production version of the Jaguar F-TYPE Project 7 and the prototype of the new Jaguar Lightweight E-Type – of which only six customer cars will be built. All three vehicles are from Jaguar Land Rover’s newly created Special Operations division which, under the leadership of Managing Director, John Edwards, will focus on designing and engineering high specification vehicles, bespoke commissions, heritage products and branded goods. The Jaguar F-TYPE Project 7 and Range Rover Sport SVR are both from Special Vehicle Operations – the engineering and vehicle division of Special Operations – while the new Lightweight E-Type is the first recreation from Special Operation’s Jaguar Heritage team.

The **Rolls-Royce** Phantom Drophead Coupé Waterspeed Collection, which was conceived to celebrate Sir Malcolm Campbell’s act of setting a new world water-speed record in 1937, will make its debut at *The*

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Quail. To celebrate this incredible act of British heroism, Rolls-Royce Motor Cars' Bespoke Department created the Waterspeed Collection, 35 specially designed Phantom Drophead Coupés, that will be displayed at *The Quail*. Echoing the cutting-edge technology employed in the construction of Sir Malcolm Campbell's Bluebird K3 craft, only the finest contemporary materials furnish the Waterspeed Collection. Brushed steel perfectly complements an exclusively developed *Maggiore Blue* color scheme, while hand-crafted Abachi wood inlays evoke the sense of a boat effortlessly gliding through water at pace. The Phantom Drophead Coupé Waterspeed Collection features a number of exclusive bespoke design and engineering features, perfectly executed to create a thoroughly contemporary tribute to Campbell's famous craft.

By virtue of an affinity partnership with Rolls-Royce Motor Cars, **Burgess**, the global superyacht industry leader uniquely specializing in yachts of over 130 feet, is curating a special weekend of events and hospitality at *The Quail*. Having raised the profile of superyachting over the past few years at this event, and with the recent expansion of its operations in America to include a new office in Beverly Hills, Burgess grasped the perfect timing to debut as an official sponsor at *The Quail* this year. As exhibitors alongside Rolls-Royce Motor Cars, who will be unveiling their exciting new Waterspeed Collection at the event, the synergy across the respective brands brings guests the utmost luxury experience.

Bugatti will be presenting all six Bugatti Legends together for the first and only time at *The Quail*, celebrating the conclusion of its "Les Légendes de Bugatti" (Bugatti Legends) edition. Last year, Bugatti launched the exclusive model series at *The Quail* with the first Legend. This year, the crowning conclusion will be held at the event, in the same location with the world premiere of the company's sixth Legend. The sixth and final Legend honors Ettore Bugatti, founder and patron of the brand, and is based on the historical model Type 41 Royale. As with the five previous Legends, only three of the final Legend models will be produced and cost €2.35 million net each.

Aston Martin is opening up a new world of exhilarating driving excitement with the announcement of the hotly anticipated 2015 V12 Vantage S. When it arrives in markets around the world later this year, the new sports car will become the luxury British marque's most potent, fastest and fastest-accelerating series production roadster to date and follows in the broad tire tracks of the V12 Vantage S Coupe that was launched to worldwide acclaim in 2013. Providing the most visceral yet engaging open-top experience in Aston Martin's current range, the new V12 Vantage S Roadster delivers characteristic sporting agility underpinned by an enviable sports 'soundtrack' generated by its naturally aspirated V12 engine and expertly-tuned sports exhaust.

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Making its North American debut this year is the new Continental GT3-R – the most dynamic and fastest-accelerating **Bentley** ever produced. Inspired by Bentley’s race-winning Continental GT3 race car, the GT3-R is powered by Bentley’s race- and road-proven 4.0 litre V8 engine. Developing 572 bhp and 516 lb-ft of torque, together with a 220 pound weight reduction and shorter gearing, the Continental GT3-R is the fastest-accelerating Bentley created. Capable of reaching 60 mph from a standstill in just 3.6 seconds, the GT3-R is a Grand Tourer with the performance of a racer. All 300 Continental GT3-R models take design inspiration from the GT3 racer and will feature a Glacier White exterior, highlighted by the use of two-tone green graphics that trace the two prominent power lines on the side profile of the car. The GT3-R will be on display alongside the GT3 race car and other new road-going Bentley models including the flagship Mulsanne sedan and the new 2015 Continental GT Speed Convertible at the event.

Bonhams’ anticipated auction at *The Quail* will be headed by the world’s longest single-ownership Ferrari 250 GTO Berlinetta – which has effectively been in one family’s care for nearly 50 years. The car is to be offered for sale by auction at no reserve at the event. The enduringly gorgeous 250 GTO’s appeal is its dual personality as rumbustious (and GT World Championship-winning) road racer, a startlingly streamlined winner of the fantastic two-day Tour de France Automobile, and yet also a perfectly civilized and road-useable car. The 250 GTO is the most coveted jewel in the classic car world’s crown, a beauty in which an owner can show his prowess on track one day, and then go touring beside a comfortably seated companion the next. Bonhams currently holds the world record auction price for any car sold at auction in addition to world auction records for Alfa Romeo, Aston Martin, Austin-Healey, Bentley, Frazer-Nash, Invicta, Lagonda, Lotus, Maserati, Mercedes-Benz and Rolls-Royce. Last summer’s sale was a huge success with a nearly 90% sell-through rate and numerous world auction records achieved for some extremely desirable models, including a production Bentley Blower, a Ferrari 250 Europa Coupé Vignale, and a Shelby AC Cobra, among others.

For the first time, **Infiniti** joins *The Quail* as a sponsor and will feature an in-field display with three luxury Infiniti vehicles: Q50 Eau Rouge concept vehicle, F1 Red Bull Race vehicle and Q50 Sedan; a Ride and Drive program featuring seven luxury Infiniti vehicles - Q60 Convertible, Q60 Sedan, Q70 Sedan, QX70 SUV, QX80 SUV and two Q50 Sedans - and gourmet chocolate from Compartes Chocolates.

The well-known German classic-car specialist **Arthur Bechtel Classic Motors** is proud to present a rare, comprehensively restored 1940 Mercedes-Benz 320 Cabriolet A at *The Quail*. The 1940 Mercedes-Benz

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320 Cabriolet Arthur Bechtel exhibits is a very rare example – only a few more than 5,000 vehicles were built. The car is in pristine condition – it has been totally restored, both technically and visually, with the highest level of craftsmanship and has hardly been driven since its restoration.

Founded four decades ago by Jerry Lohr and still family-owned and operated today, **J. Lohr Vineyards & Wines** crafts a full line of internationally recognized wines from its 3,700 acres of sustainably-farmed, estate vineyards in Paso Robles, Monterey County’s Arroyo Seco and Santa Lucia Highlands appellations, and St. Helena in the Napa Valley. To kick off its 40th anniversary celebration, longtime winemaker Jeff Meier, who has been with J. Lohr since 1984, will unveil two new limited-release wines during Monterey Car Week: the *J. Lohr 40th Anniversary Red Wine* from Paso Robles, and the *J. Lohr 40th Anniversary Pinot Blanc* from Arroyo Seco in Monterey County. Representing the two Central Coast regions that Jerry Lohr helped to pioneer, the *40th Anniversary Red Wine* honors the winery’s first red wine bottling in 1974, while the *40th Anniversary Pinot Blanc* commemorates one of the first whites bottled by J. Lohr, and honors Jerry’s original estate plantings of Pinot Blanc in 1972.

Singer Vehicle Design will display one of its most unique hand-crafted customer cars at the prestigious gathering, showcasing for the first time its "Touring / Deco Package". This package's stylistic elements invoke a gentleman's touring specification Porsche of the 1960s and 1970s. Additionally, a new 4.0-litre evolution of the revered air-cooled flat-six engine from the Porsche 964 will be shown at the event. Developed by the renowned Porsche engine builder Ed Pink Racing Engines, this will be an option available for future vehicles restored by Singer.

Studio Becker will introduce “The Piano Bar” at *The Quail*, a functioning concert grand piano that encompasses a full-service bar, complete with proper storage for glassware and cigars. As a custom furniture company always pursuing the enhancement of the luxury lifestyle experience, Studio Becker will be showcasing a beautiful grand piano that has been engineered through the latest in design and technology integration for furniture. Studio Becker delivers pure simplicity out of complexity, transforming hidden elements into a functional work space as a result of complete creative and engineering freedom.

The featured themes for the 12th annual *The Quail, A Motorsports Gathering* will include the

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100th Anniversary of Maserati, Competition Mustangs and Rock and Roll. Traditional Classes to be featured include Pre-War Sports and Racing, Post-War Sports, Post-War Racing, Super Cars, The Great Ferraris and Sports and Racing Motorcycles.

Press Conference Schedule:

9:40am	Burgess Announcements
10:00am	Rolls-Royce Announcements
10:45am	Lamborghini Announcements

For more information on *The Quail, A Motorsports Gathering*, please call (831) 620 8879 or visit:
<http://signatureevents.peninsula.com/en/Motorsports/Motorsports.html>

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About The Peninsula Signature Events

The Peninsula Signature Events is organized by The Peninsula Hotels, dedicated to creating world-class bespoke events at its properties in Hong Kong, Shanghai, Tokyo, Beijing, New York, Chicago, Beverly Hills, Paris, Bangkok and Manila - *future openings* Yangon and London. Quail Lodge & Golf Club is home to the following Peninsula Signature Events: *The Quail, A Motorsports Gathering, The Quail Rally, The Quail Motorcycle Gathering* and *The Quail Ride*.

<http://signatureevents.peninsula.com>

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