



**FOR IMMEDIATE RELEASE**

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**Laura Brown, Tamara Mellon and Scott Pruett Headline Fireside Chat Series at *The Quail, A Motorsports Gathering***

***Now in its 16th year, the world-renowned automotive lifestyle event will welcome InStyle Editor in Chief Brown, luxury women’s shoe designer Mellon, and road racing legend Pruett to the main stage of The Quail to discuss their passions as well as their personal journeys in the motorsports world***

**Carmel, Calif. (August 6, 2018)** – Recognized as one of the most highly influential international events during the historic Monterey Car Week, *The Quail, A Motorsports Gathering*, today announced its lineup of speakers for its annual Fireside Chat Series taking place throughout the day on August 24, 2018. Each year, the Fireside Chat Series welcomes special guests—ranging from racecar drivers to fashion designers to automotive restoration experts—to the main stage at Quail Lodge & Golf Club to discuss their passions for vintage and racing motorcars, as well as their personal journeys.

This year will be highlighted by road racing legend and Rolex Testimonee, Scott Pruett, who will share his fervent advocacy for the motorsports hobby. Pruett began his racing career at eight years old and recently retired after 50 years on the track. With 60 sportscar race wins, five Rolex 24 victories and a class win at Le Mans under his belt, Pruett now focuses on making award-winning wines.

In addition to the above icon, *The Quail* will welcome two dignitaries of the fashion world, Laura Brown and Tamara Mellon, to lead the panel “Fashion in the Fast Lane,” which will explore the parallels between fashion and the automotive industry. Over her career, Brown has served as the executive director of *Harper’s Bazaar* and is currently the editor in chief of *InStyle Magazine*, while Mellon is an esteemed luxury women’s shoe designer, and most recently acts as co-founder and CCO of her namesake direct-to-consumer label.

“Since its inception, our Fireside Chat Series has become a significant fixture and much-anticipated tradition at *The Quail, A Motorsports Gathering*,” said Director of Motorsports for The Peninsula Signature Events Gordon McCall. “This year, each special guest will bring a valuable and unique story to the table. There will truly be something for everyone to listen to and enjoy.”

Guests of *The Quail* will have the opportunity to witness the Fireside Chat Series throughout the day at the event. Although the event is sold out, individuals who have missed the opportunity to purchase tickets may submit a waitlist request [online](#). Other premium options for admission include *The Quail* Helicopter Ticket and *The Quail* Charitable Patron Ticket, which are still available for purchase. For more information about these ticket options, please click [here](#).

To learn more, please visit the [event website](#) and follow the action on [Facebook](#), [Instagram](#), and [Twitter](#).

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The Peninsula Signature Events are organized by The Peninsula Hotels, dedicated to creating world-class bespoke events at its properties in Hong Kong, Shanghai, Beijing, Tokyo, New York, Chicago, Beverly Hills, Paris, Bangkok and Manila. New Peninsula hotels are currently under development in London, Istanbul and Yangon. [Quail Lodge & Golf Club](http://signatureevents.peninsula.com) is home to the following Peninsula Signature Events: *The Quail Ride*, *The Quail Motorcycle Gathering*, *The Quail Rally* and *The Quail, A Motorsports Gathering*. <http://signatureevents.peninsula.com>.