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Grand Prix Icon Kenny Roberts to Host Annual Welcome Home Heroes Foundation Charity Dinner and Ride Supporting Veterans During The Quail Motorcycle Gathering Weekend

Proceeds will directly benefit Northern California-based organization

Carmel, Calif. (February 2018) – *The Quail Motorcycle Gathering* presented by GEICO Motorcycle, a Peninsula Hotels Signature Motoring Event, will partner with Welcome Home Heroes Foundation to bring two charitable events to the weekend of the annual show.

Featuring special guest and 2017 “Legend of the Sport” Kenny Roberts, a reception and dinner will take place on Saturday, May 5th at Quail Lodge & Golf Club and be followed by the ride on Sunday, May 6th. Both events directly support the non-profit, which provides resources for U.S. veterans and their families.

Grand Prix motorcycle racing world champion and industry icon Kenny Roberts has been a longtime proponent of Welcome Home Heroes Foundation. The grassroots 501 (3) (C) organization works directly with staff at VA facilities in Palo Alto and Livermore—as well as the U.S. Military—to assist “Operation Iraqi Freedom” and “Operation Enduring Freedom” veterans.

Saturday’s 7th Annual Kenny Roberts True American Heroes Dinner Presented by Yamaha Motor Corporation, USA will honor and provide funding for this cause and feature special appearances by Roberts and fellow Grand Prix racer Eddie Lawson. The evening will include a gourmet meal prepared by Quail Lodge & Golf Club’s Executive Chef Brian Kearns and his team. Dinner will be followed by a live auction featuring a motorcycle donated by Yamaha Motor Corporation, USA.

The fundraising efforts will continue Sunday morning with the 14th Annual CPL Michael D. Anderson Jr. Memorial Ride Presented by Yamaha Motor Corporation, USA. Led by the three-time world champion Roberts and four-time world champion Eddie Lawson, the ride will take participants through the Monterey Peninsula and Salinas Valley roads with a few stops along the way, highlighted by lunch at the Moto Talbott Collection in Carmel.

“We are looking forward to working with this amazing foundation through the dinner and ride fundraiser,” said Kai Lermen, General Manager of Quail Lodge & Golf Club. “Giving back to veterans is an important cause in our community. We truly love to host events that not only raise awareness for this cause but also inspire our guests to provide their support.”

To participate, guests can buy a single event package for \$400 or a double event package for \$600. One hundred percent of proceeds will benefit U.S. veterans and their families. To learn more or to purchase a package, please call the True American Heroes Dinner & Ride office at 1.209.765.9317.

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About The Peninsula Signature Events

The Peninsula Signature Events is organized by The Peninsula Hotels, dedicated to creating world-class bespoke events at its properties in Hong Kong, Shanghai, Tokyo, Beijing, New York, Chicago, Beverly Hills, Bangkok, Manila, and Paris - future openings, Yangon and London. [Quail Lodge & Golf Club](#) is home to the following Peninsula Signature Events: *The Quail Ride*, *The Quail Motorcycle Gathering*, *The Quail Rally* and *The Quail, A Motorsports Gathering*. <http://signatureevents.peninsula.com>.