



9TH ANNUAL

THE QUAIL MOTORCYCLE GATHERING

PRESENTED BY **GEICO** *Motorcycle*

The Quail Motorcycle Gathering Weekend Activities to Include Cycle World Test Ride at The Quail

Carmel, Calif. - April 13, 2017 - [The Quail Motorcycle Gathering](#) will be expanding the weekend activities at this year's event with the addition of the *Cycle World Test Ride at The Quail* on Sunday, May 7, 2017. This new feature from Cycle World will allow attendees the opportunity to test out the latest products from participating sponsors.

"We are excited to invite *Cycle World* fans to come test the latest products first hand at *The Quail Motorcycle Gathering*. Our goal is to offer them the opportunity to sample some of the best products currently available in the motorcycle market and share that experience with us, and enthusiasts unable to make it to this year's Quail event," announced Corey Eastman, Director of Consumer Engagement for *Cycle World*.



Select participants will be able to test ride some of the latest models from Honda, including the Africa Twin, CRF250L Rally, Rebel, or NC700X.

Honda has signed on to supply the bikes for the test ride, giving visitors a chance to throw a leg over a new Honda Africa Twin, CRF250L Rally, Rebel, or NC700X. Chosen participants will take these new rides on a 45-minute loop around the beautiful Quail Lodge & Golf Club property. There is no fee required to participate in the motorcycle test rides, however, fans looking to secure their spot will be asked to [fill the survey out here](#) and then RSVP for a set time to ride.

HONDA TEST RIDE SURVEY LINK:

https://bonnier.co1.qualtrics.com/jfe/form/SV_5h1hCaHQaQatCdf?Source=Qua

The *Cycle World Test Ride at The Quail* will open to the public at 8:00am on Sunday, May 17th, and will be located across the road from The Quail Clubhouse on Valley Greens Drive. Those looking for the latest in motorcycle gear can try on new helmets from Bell including the Pro/Race Star and Qualifier DLX Accelerator. Riders will also get the chance to try Transitions Face Shields with a Bell Helmet or with their own helmet (shields available for select models of Shoei, Lazer, and KLIM helmets). No reservations are required to demo the Bell Helmets or Transitions shields.

Fans unable to stay through Sunday will still have a variety of other highlights to look forward to at *The Quail Motorcycle Gathering*, taking place on Saturday, May 6, 2017. This year's event will be centered around one of the most influential bikes in motorcycle history: the Norton Commando. *The Quail Motorcycle Gathering* plans to celebrate the 50th Anniversary of this iconic motorcycle by featuring one of every Norton Commando model, giving attendees the opportunity to view those incredible machines from the late 1960's and early 1970's.



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Riders can also try out Bell Pro/Race Star and Qualifier DLX Accelerator helmets and Transitions face shields at the Cycle World Test Ride at The Quail. (Photo courtesy of Transitions)

Another point of interest is the presence of the 2017 “Legend of the Sport,” Kenny Roberts. The two-time AMA Grand National Champion and three-time World 500 Grand Prix Champion will sit down with Gordon McCall, Director of Motorsports at The Peninsula Signature Events, for an exclusive fireside chat. This is sure to be one of the weekend’s most memorable moments as the two discuss the past, present and future of racing.

Come experience an entire weekend filled with live entertainment, lifestyle vendors and more than 400 motorcycles on display, only at *The Quail Motorcycle Gathering*. Attendees can save \$20 by purchasing discounted pre-sale tickets online at www.quailodgetickets.com. Full price tickets will also be available at the gate on the day of the event. Entry includes a gourmet barbecue lunch, parking, and gear valet service for those riding a motorcycle to the event. Learn more on the [event website](#) and follow the action on [Facebook](#), [Instagram](#) and [Twitter](#).



Watch the 2016 event video.

[Twitter](#) | [Facebook](#) | [Instagram](#) | [YouTube](#) | [Website](#)

General Event Enquiries:

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